

KUSHAL GURNANI

Address- C-102, Himratan Residency, Lalbagh, Lucknow-226001(Uttar Pradesh)

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SUMMARY

Experienced in managing Real Estate Company databases, handling accounts, and working closely with landlords, tenants, and clients. Provides financial analysis to support the financing, acquisition, marketing and leasing of properties .

WORK EXPERIENCE

Sales Marketing Manager, Metro Projects Pvt. Ltd. **MAY 2022 - Present**

- Responsible for proper sales processes for new and old properties.
- Developed and maintaining a positive customer relationship.
- Liable to look for day-to-day working regarding all the documentations with various builders.
- Guided sellers and buyers in the process of effective deal closure. Handling Broker's & clients queries

Digital Advertising Executive, Bombaywala Properties **Mar 2019 - MAY 2022**

- Generating leads for new projects by running promotional mailers, cold calling etc.
 - Designed various marketing campaigns and strategies for various residential and commercial projects.
 - Created and handled a database of potential clients for future projects.
 - Attended and actively contributed to strategy, status, and follow-up meetings on the development.
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EDUCATION

Bachelor of Computer Applications **April 2019 - May 2022**

Lucknow public college of professional studies

Intermediate

City Montessori school

March 2018 - 2019

ADDITIONAL INFORMATION

- **Skills:** Microsoft office, MS Power BI, Problem solving, Ability to work in a team, Fast Learner
- **Languages:** English and Hindi
- **Certifications:** Data Analytics and Visualization Virtual Experience by ACCENTURE, Power BI Virtual case experience by PwC Data Visualization, Empowering Business with Effective insights by TATA, Data Analytics using PYTHON, Introduction to Digital Marketing by Google